



SAP® Innovations for **Digital Logistics and Order Fulfilment**

Increasing Speed and Efficiency in your Supply Chain Through Enhanced Logistics and Order Fulfilment

September 12-13, 2018
Amsterdam, The Netherlands



Welcome

Increasing Speed and Efficiency in your Supply Chain through Enhanced Logistics and Order Fulfilment

Join us in Amsterdam this September for this highly engaging interactive learning opportunity. Hosted by SAP experts in SAP® solutions, this is your opportunity to gather with SAP users, partners, and industry peers to learn, discuss, share experiences and enhance the speed and efficiency of your supply chain.

With organisations operating in an increasingly competitive and globalised international environment, it is essential that their global supply chain network is more connected, responsive, and predictive. Focussing specifically on digital logistics and order fulfilment, this interactive seminar allows you to fully understand how SAP innovation can help you balance customer service and delivery costs while offering the visibility you need to optimise freight, shipping, and warehouse operations.

We look forward to welcoming you and your colleagues to Amsterdam this September.

Markus Rosemann,
Head of LoB, Supply
Chain Execution
SAP

Patricia Clemas Sanchez
Partner and Senior Vice
President, Events
T.A. Cook

Agenda Day One

Wednesday, September 12, 2018

09:00	Welcome and Introductions
09:15	Digital Logistics and Order Fulfillment – Strategy Discover the latest trends and investments from SAP in optimizing freight, shipping, and warehouse operations. Find out how you can gain the visibility you need to make efficient logistics and order fulfillment decisions. With SAP® solutions you can improve speed, efficiency, and sustainability by aligning distribution and fulfillment processes and collaborating with logistics participants. Markus Rosemann, SAP
10:00	SAP Leonardo Blockchain Capabilities in an Logistics Context SAP Leonardo Blockchain technical capabilities provide a way for people, businesses, machines, and algorithms to transact and communicate in a frictionless way. The blockchain technology enables true data sharing, speeds up multiparty transactions, and lowers costs while ensuring all parties are protected. Learn how SAP Leonardo Blockchain technical capabilities can help your business reduce intermediaries, accelerate processes, heighten transparency, automate processes, and gain quick return on investment, while driving digital transformation. Find out how SAP's adoption of blockchain technology supports the delivery of safe, traceable foods and minimizes recalls through full transparency and genealogy across the farm-to-consumer continuum. Take a closer look at how the technology helps reduce waste and improves operations of consumer products manufacturers, retailers, and suppliers. Understand how it can enhance product provenance, traceability, and process transparency. Niki Scaglione, SAP
11:00	Morning Refreshment Break
11:30	Customer Success Stories: Leading the Way to Digital Logistics and Benefits Achieved Hear customer success stories and benefits achieved with digital logistics and order fulfillment software from SAP. Andrea Ricciarelli, SAP
12:15	Discussion with the Speakers and Q&A
12:45	Lunch Break
13:45	Overview, Strategy, and Road Map for SAP Extended Warehouse Management The SAP Extended Warehouse Management (SAP EWM) application enables companies to optimize warehouse and distribution operations. By combining state-of-the-art optimization techniques with the overall end-to-end process of logistics and fulfillment, SAP EWM helps you solve logistics problems through: <ul style="list-style-type: none">• Maximum visibility and control in high-volume warehouses• Support for a full range of warehouse processes• Optimized warehouse resource and asset utilization• Managed item movement within warehouses – from goods receipt to issue Solution Spotlight: <i>Basic warehouse management, dock appointment scheduling, extended warehouse management, goods issue, goods receipt, mobile inventory management</i> Markus Rosemann, SAP Andrea Ricciarelli, SAP
14:45	SAP Extended Warehouse Management at Caterpillar Distribution Services Discover how Caterpillar have optimized warehouse and distribution operations by combining state-of-the-art optimization techniques with the overall end-to-end process of logistics and fulfillment. Philippe Wingels, Caterpillar Distribution Services BVBA

Agenda Day One

Wednesday, September 12, 2018

15:30	Afternoon Refreshment Break
16:00	Realize the Benefits of a Digitalized Supply Chain Execution Platform View the SAP Supply Chain Execution platform suite in a fully integrated live demo. In this live session, we will showcase the interplay between the Warehouse, Transportation and Logistics functions wrapped in IOT. Benefits include: <ul style="list-style-type: none">• Single platform to stitch up the Supply Chain Execution – high maturity and low process complexity cost• Homogenous platform – Lower the Integration and Data complexity overhead• Visibility – gain a single view and evolve towards a proactive process maturity Neil Wightman, Westernacher Consulting
16:45	Discussion with the Speakers and Q&A
17:15	Close of Day One
17:30	Evening Networking Reception



Agenda Day Two

Thursday, September 13, 2018

08:30	Welcome Coffee
09:00	Welcome Back and Recap
09:15	Overview, Strategy, and Road Map for Transportation Management Reduce costs and improve service with streamlined transportation management processes. Support the complete transportation management lifecycle for both domestic and international freight to improve customer satisfaction. Manage the transportation requirements by planning, optimizing, tendering, and settling freight; booking carriers; managing forwarding orders; and complying with international trade and hazardous goods requirements. Solution Spotlight: <i>Basic shipping, carrier booking, freight and forwarding order settlement, freight planning and optimization, freight tendering, strategic freight management, transportation execution and monitoring, transportation requirements management</i> Markus Rosemann, SAP Andrea Ricciarelli, SAP
10:45	Morning Refreshment Break
11:15	SAP Transportation Management Customer Case Study Hear from an SAP customer who will share business drivers and real life insight into how SAP Transportation Management is allowing them to reduce travel complexity by seamlessly integrating fleet and logistics management Speaker to be Confirmed Shortly
12:00	Discussion with the Speakers and Q&A
12:30	Lunch Break
13:30	Innovate with SAP Yard Logistics - A Successful implementation of SAP Yard Logistics at Schaeffler As an engineering partner and supplier for almost all automobile manufacturers, Schaeffler develops and manufactures forward-looking products and system solutions. Schaeffler has recently opened a new European distribution center in Kitzingen and has implemented SAP Extended Warehouse Management and SAP Yard Logistics. We will show in this session how the yard operates being integrated with IOT pagers, RFID technology and SAP FIORI applications. Klaus Schimek, Schaeffler Group Peter Wenzel, Westernacher Consulting
14:30	Overview, Strategy, and Road Map for Logistics Networks Maximize supply chain logistics strategy and comply with regulations with the SAP Leonardo IoT Bridge digital operations center. Manage, control, and predict logistics costs with SAP Leonardo IoT Bridge. Optimize customer-service levels and track inventory end to end with enhanced supply chain logistics. Resolve issues quickly, lower operating costs and excess inventory, and improve your rate of on-time deliveries. Streamline goods flow in real time through increased visibility into yard logistics. Solution Spotlight: <i>Track and trace, yard logistics, warehouse management, networked logistics hub, vehicle networks</i> Markus Rosemann, SAP Andrea Ricciarelli, SAP
15:30	Final Round Tables This is your chance to revisit topics with the experts, ask final questions, and resolve outstanding problems. Take this opportunity to make sure you're equipped to return to your business ready to increase speed and efficiency in your supply chain through enhanced logistics and order fulfilment.
16:00	Closing Remarks and Farewell

Seminar Sponsor



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How to register



Registration

You have three options to register:

1. Register online at:
www.tacevents.com/digitallogistics
2. Fill in the back page of this brochure and e-mail it to: info@tacook.com
3. Fill in the back page and fax it to:
+44 (0) 121 212 1623

Contact Details

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The registration fee includes access to the event, lunch on all days, refreshments, evening reception, and documentation material for download. Please note that accommodation and travel are not included in the registration fee.

Registration Form

SAP Innovations for Digital Logistics and Order Fulfilment

I would like to register for SAP Innovations for Digital Logistics and Order Fulfilment (September 12–13, 2018, Amsterdam, The Netherlands)

(Please complete clearly in block capitals.)

First Name	Last Name
Company	Job Title
Industry Sector	Street
City, State	Zip Code, Postal Code
Country	Phone
Fax	E-mail
Date	Signature

I wish to attend:

- Two Day Seminar (September 12 - 13, 2018)
 Evening Reception (September 12, 2018)

Payment Method

- Credit Card Invoice

Further Information

1. Would you like to receive further information from SAP including special offers, reports, event news, and more along with information resulting from this inquiry?

- Yes, by e-mail Yes, by telephone No

2. Would you like to receive further information from SAP partners or other affiliated companies and business partners of SAP including special offers, reports, and more along with information resulting from this inquiry?

- Yes, by e-mail Yes, by telephone No

Fax to +44 (0)121 212 1623

or register online at:

www.tacevents.com/digitallogistics

Seminar Venue

Park Plaza
Melbournestraat 1
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Amsterdam, The Netherlands
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Registration and Contact Office

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E: info@tacook.com
Registered in England and Wales
Company Registration Number: 4263656

Event Fees

	Early Bird	Standard
Seminar Fee	€1250	€1390

All fees are subject to 21% Dutch VAT

Early Bird Fee is valid until Friday, 15 July, 2018

NOTE: Payment should also be received by the deadline for the early bird discount to apply.

Terms and Conditions

Registration Cancellation and Substitutions

Cancellations must be made in writing at least two weeks before the beginning of the event. In this case we will charge a processing fee of £175.00, €200.00 or \$250.00 dependent on the currency of the event that you have registered for. Cancellations received less than two weeks before the event will be liable for the full registration fee. This also applies to registrants who do not attend the event. If a participant cannot attend for whatever reason, it is of course possible to nominate a substitution. Substitutions must be received in writing, must be addressed to the registration office and must include the names of both the original and the substitute registrants. We reserve the right to cancel your registration or refuse access to the event.

Payment

Participation in an event is only possible if payment has already been received, or if it is submitted at the event via credit card payment or bankers draft/cheque. Please note that non-attendance for any reason is subject to the cancellation terms laid out above.

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(1) The law of the Federal Republic of Germany is solely applicable.

Application of the UN Convention on Contracts is expressly excluded.

(2) The place of jurisdiction is Berlin.

(3) The place of performance is Berlin, or in case of consulting projects the agreed location, and with regard to events the announced event location. Available for sharing post-conference. vations is the exclusive responsibility of the registrant.

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