



International SAP Conferences for **Building Materials;** **Chemicals; Forest Products, Paper and Packaging; Mining and** **Metals**

Four Events. All Under One Roof.

October 16-18, 2018
Prague, Czech Republic



CO-LOCATED EVENTS

T.A. Cook and SAP are delighted to announce the co-located International SAP Conferences for; Building Materials; Chemicals; Forest Products, Paper and Packaging; Mining and Metals. These four events will all be located all under one roof, from 16-18 October, 2018 in Prague, Czech Republic.

Attendees will benefit from joint executive keynotes, customer case studies, solution updates and roadmap presentations, 6 tracks full of content, 12 pre-conference workshops, a joint exhibition featuring SAP partners and a dedicated SAP Zone, live demos, microforum discussions, a dedicated celebration evening and more. Delegates only have to register for one event in order to move freely between all four agendas.

International SAP Conference for Building Materials **Innovate and Grow Building Materials by Becoming an Intelligent Enterprise**

www.tacook.com/sapbuildingmaterials



International SAP Conference for Chemicals **Inspire and Shape an Intelligent Chemical Enterprise**

www.tacook.com/sapchemicals



International SAP Conference for Forest Products, Paper and Packaging **Grow into an Intelligent Enterprise using Digital Technology**

www.tacook.com/sapfpp

International SAP Conference for Mining and Metals **Drive Agile Business in Mining and Metals by becoming an Intelligent Enterprise**

www.tacook.com/sapminingandmetals



Welcome from our Event Series Diamond Sponsor



Accenture

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PRE-CONFERENCE WORKSHOPS

Tuesday, October 16, 2018

The preconference workshops are led by industry experts and will feature presentations, demos and real-life scenarios. Our workshop leaders have vast experience of working with SAP solutions across a variety of business situations. Each session is designed with cross-industry participation in mind allowing you to benefit not only from SAP's expertise but also to hear lessons learned and best practice from the wider mill products, mining and chemicals industries.

Please note that you cannot switch between parallel workshops. Each workshop will include refreshment breaks and lunch. For more detailed information on our pre-conference workshops please visit the event websites.

The following workshops will take place between 09:00 and 17:00

Workshop 1: Digital Innovation with the SAP® Leonardo Digital Innovation System

Kai Aldinger, Julia Neuberger, Ulrich Scholl and Timothy Kaufmann, SAP

Workshop 2: Your Digital Transformation Toward SAP S/4HANA® – Implementation and Deployment Considerations

Michael Lamade and Dr. Stefan Berndt, SAP

Workshop 3: Intelligent Asset Management

Dean Fitt, Alex Mathew, Matthew Easlea, and Minji Lee, SAP

Workshop 4: Leverage Digital Logistics for an Efficient and Responsive Supply Chain

Elinor Castell, Dr. Thomas Griesser, Petra Diessner and Christina-Maria Reutter, SAP

The following workshops will take place between 09:00 and 12:30

Workshop 5: Advanced Variant Configuration in SAP S/4HANA – Solution Update, Modelling Options, and Integration Considerations for Attribute-Driven Processes

Stefan Weisenberger and Anke Stoss, SAP

Workshop 6: The Digital Supply Chain – From Strategic Planning to Shop Floor Scheduling

Ray Adams, Beatrice Hulde and Uli Mast, SAP

Workshop 7: Reimagine Strategic Sourcing and Supply Chain

Monica Gassmann, Florian Seebauer and Franz Uhr, SAP

Workshop 8: Financial Planning and Consolidation with SAP® Solutions

Thorsten Jopp and Jose Escolar, SAP

The following workshops will take place between 13:30 and 17:00

Workshop 9: Manufacturing Operational Excellence with SAP® Software

John Harrison, SAP and Peter Flieher and Brad Robb, T.CON

Workshop 10: Transition to the Cloud

Frank Vander Stede and Markus Steer, SAP

Workshop 11: Drive Your Digital Transformation in Customer Experience with SAP C/4HANA (Formerly SAP Hybris)

Liane Geber, Tomas Straka and Alexandru Jijian, SAP

Workshop 12: SAP® Environment, Health, and Safety Management: Connected Worker Safety

Christian Polivka and Martin Hamann, SAP

Agenda Day 1

Wednesday October 17, 2018

08:00	Registration and Welcome Refreshments					
09:00	Conference Opening (Room: Meridian) Pradeep Amladi, SAP					
09:05	Welcome and Industry Overview (Room: Meridian) Eckhardt Siess and Thorsten Wenzel, SAP Götz Erhardt, Accenture					
09:30	Joint Opening SAP Keynote: The Intelligent Enterprise - Enabling Digital Transformation (Room: Meridian) <ul style="list-style-type: none"> The intelligent enterprise suite SAP C/4HANA Extending business processes Machine learning SAP HANA Data Management Suite Christoph Behrendt, SAP					
10:10	Joint Opening Customer Keynote: Next Generation Business Architecture – Embracing the Digital Age at BASF (Room: Meridian) <ul style="list-style-type: none"> Digitalization and the impact on BASF's market environment Changes in the technology space coming from digital and the opportunity for step change business innovation The BASF landscape – modular and agile The interaction of back-end technology, front-end differentiation, and smart data Wiebe Van der Horst, BASF					
10:50	Morning Refreshment Break and Explore the Shared Exhibition					
	Building Materials (Room: Kepler)	Chemicals (Room: Aquarius and Taurus)	Forest Products, Paper and Packaging (Room: Leo and Virgo)	Mining and Metals (Room: Zenit and Nadir)	Business Innovation (Tycho)	Technology (Room: Stella)
11:30	The Intelligent Enterprise and Innovations for the Building Materials Industries Folkert Haag, SAP	Agility Meets Humility – How to Make IT Sustainable Laurie Miller, Covestro Thorsten Wenzel, SAP	Connecting Top Floor to Shop Floor – Preparing for the Factory of the Future at Smurfit Kappa Group Niall O’Cinneide, Smurfit Kappa	Innovations Driving the Intelligent Enterprise in Mining and Metals Georg Gradl, SAP	The Increasing Importance of Customer Experience in the Chemicals Industry Pedro Ahlers, SAP	Achieving an Intelligent Enterprise with Procurement: SAP S/4HANA and SAP Ariba Solutions Florian Seebauer, SAP
12:10	Lunch and Explore the Shared Exhibition Area					
13:30 - 14:10	How Technology is Helping Build Profitable and Sustainable Growth Jana Kanyadan, Mohawk	Importance of Data Integration for Successful Transformation Udo Kaempf, BASF	Sales Enablement the Easy Way with SAP Fiori® Apps Nathan Maloney, International Paper Company	Extended Supply Chain for Enterprise Asset Management Indrasen Naidoo, Roy Hill	In Pursuit of Opportunities Presented by the Digital Age Sergey Dunaev, Severstal	The SAP Leonardo Approach: Becoming the Intelligent Enterprise Andreas Bitterer, SAP
14:20	Security and Access Control in the Cloud at Dormakaba Patrik Metzger, Dormakaba	Implementing SAP S/4HANA with a Greenfield Approach Michael Tabrizian, Arlanxeo Florian Nocker, Accenture	The Digital Future: A Road Map to Operational Excellence Stephan Baumberger and Christian Baum, MODEL AG Karl Fuchs and Thomas Blöchl, T.CON GmbH & Co. KG	Southwire Accelerates Growth by Leveraging IBM Services and SAP Platforms Guy Brassard, Southwire Joseph Su, IBM	SAP S/4HANA – The Next Generation, Intelligent ERP Strategy and Roadmap for your Digital Transformation Michael Lamade, SAP	Create Your Intelligent Enterprise with SAP Leonardo Machine Learning Capabilities Lena Lindenmaier, SAP

Agenda Day 1

Wednesday October 17, 2018

15:00	Afternoon Refreshments and Explore the Shared Exhibition					
	Building Materials (Room: Kepler)	Chemicals (Room: Aquarius and Taurus)	Forest Products, Paper and Packaging (Room: Leo and Virgo)	Mining and Metals (Room: Zenit and Nadir)	Business Innovation (Tycho)	Technology (Room: Stella)
16:00 - 16:40	Kick Start Your Marketing Automation Implementation - Our Journey Mathias Deleu, Wienerberger AG	Next Generation Business Architecture at BASF: The Internal Partner Engagement – Design Phase Tobias Müller, BASF Frank Jenner, EY	Futureproofing our Business with a Strategic Move to SAP Extended Warehouse Management Irena Männle, Koehler Paper Group	SAP S/4HANA as a Core for Business Transformation Industry 4.0 – Impossible is Possible Oleg Laktyushin, Metalloinvest Dmitry Toporov, Accenture	Embracing the New Digital Supply Chain to Make S&OP More Effective Anand K. Sundar, SAP	SAP Solutions for Customer Engagement with Focus on Mill Products Companies Liane Geber, SAP
16:50 - 17:30	Next Generation Business Processes with Building Information Management (BIM) Folkert Haag, SAP	Digital Platform As an Enabler for Increasing Customer Centricity Jochen Krauß, Heraeus	Ready for the Future – Enabling Growth the Digital Way! Hans-Juergen Oppeneiger, Heinzl Group Bernhard Rumpl, Tieto	SAP and K2Fly's InfoScope Land Management System Within FMG Brian Miller, K2fly Navin Nirmalrajan, K2fly	Digital Manufacturing with SAP John Harrison, SAP	SAP Cloud Platform: Extend, Integrate, and Build New Applications to Meet Agile Business Requirements Thorston Hopf, SAP
17:40	Joint Industry Leadership Panel Discussion: Becoming an Intelligent Enterprise (Room: Meridian) Hosted by: Eckhardt Siess, SAP Panellists: Emilie Ditton, IDC / Didier Magnien, Sappi / Laurie Miller, Covestro / John Shellenberger, Johns Manville					
18:20	Close of Day One (Room: Meridian) Pradeep Amladi, SAP					
18:30	Depart for Evening Reception					

Evening Event

Walking through beautiful gardens on the edge of the river Vltava you will stumble upon the Covent of St. Agnes of Bohemia - the oldest Gothic building in Prague. Founded in 1231 by Agnes of Bohemia and currently owned by the National Gallery, this historic landmark is the location of our evening event after the first day of the conference.

Coaches will be departing from the conference venue from 18:30.



Agenda Day 2

Thursday, October 18, 2018

08:00	Registration and Welcome Refreshments					
09:00	Welcome Back and Opening of Day Two (Room: Meridian) Pradeep Amladi, SAP					
09:10 -09:50	Joint Opening SAP Keynote: The Road to Intelligent Enterprise (Room: Meridian) <ul style="list-style-type: none"> How enterprise software can help optimize, extend, and transform your business What the strategic drivers are for typical enterprise architectures of the future How SAP supports its customers' digital transformation journey Peter Maier, SAP					
	Building Materials (Room: Kepler)	Chemicals (Room: Aquarius and Taurus)	Forest Products, Paper and Packaging (Room: Leo & Virgo)	Mining and Metals (Room: Zenit and Nadir)	Business Innovation (Tycho)	Technology (Room: Stella)
10:00	Water is Moving Life, We are Moving Water with SAP – SAP S/4HANA at Vectus Manish Sinha, Vectus	Opportunities Afforded by the Digital Era and SAP® Software in Ensuring Product Compliance: The Bollig & Kemper Story Michael Jahn, Bollig und Kemper Marko Lange, SAP	Revamp your Plant Maintenance with SAP Fiori Cloud Apps Timo Parantainen, UPM-Kymmene Oyj	Managing the Full Value Stream in Mining by Using Real-Time Production Data Anthony Fraser, RPM Global	Transform Your Logistics Processes with SAP Digital Logistics Solutions Elinor Castell, SAP	How SAP Model Company for Chemicals Services Can Speed Up Your SAP Software Implementation Dr. Heidger Marx, SAP
10:40	Morning Refreshment Break and Explore the Shared Exhibition					
11:30	Cementing the Foundation for B2B and B2C Commerce Within a Distribution Network Homero Resendex, CEMEX Diego Hernandez, NEORIS Jerry Lewis, IBM	Implementation of SAP Operational Risk Management in the Energy Sector Nisha Beebal, Helasoft Michał Wysocki, Gaz-System	Smart Manufacturing – End-to-End Machine Integration for the Digital Enterprise Jing Leng and Thorsten Möller, Elopak GmbH Michael Lauterbach, Dr. Lauterbach & Partner GmbH	Establishing a Unified Trading Information System for JSC SUEK Anastasiia Novoselova and Jan Penninkhof, JSC SUEK Stanislav Nagorski, Accenture	Transform Asset Management with SAP Software Matthew Easlea, SAP	The Value of Blockchain in Business Enterprise Torsten Zube, SAP
12:10	Lunch and Explore the Shared Exhibition					
13:30 - 14:10	Votorantim's SAP Ariba Experience Henrique Carvalho, Votorantim Cimentos	Achieve Chemical Product Environmental Traceability by Digitizing the Supply Chain Shivesh Sharma, IBM Frank Ruland, SAP	Redefining Procurement Transformation in the Digital Age with SAP Ariba® Solutions Sanjay Srivastava, Evergreen Packaging	Better Demand Forecasting for ArcelorMittal with SAP Integrated Business Planning Mateus Freitas Vilaça, ArcelorMittal	Maintenance and Resource Scheduling with SAP S/4HANA Steffen Zell, SAP	Improved Operational Insights with IT/OT Convergence: How to Empower Business Users Via Self-Service Analytics and Machine Learning Dr. Stojan Maleschlijski and Dr. Dimitrios Lyras, SAP
14:20		Road Map for SAP S/4HANA: SAP® Cloud Platform as a Tactical Building Block Tobias Hust, Linde Group	SAP Cloud for Customer Goes CPQ at Mondi Alexandra Dianics, Mondi Group Rainer Foerster, AICOMP Consulting Inc.	Going Viral with your FIORI Apps in Mining Maintenance Steven Ivanovski, PanAust		High-Speed, Low-Risk Market Launch of New Digital Services with SAP IoT Application Enablement Nicolas Liebau, SAP
15:00	Afternoon Refreshment Break and Explore the Shared Exhibition					
15:30	Joint Closing Keynote: Thinking Like a Startup: Digital Supply Chain and Operations at VALE (Room: Meridian) <ul style="list-style-type: none"> The relevant problems we are trying to solve How AI is reshaping the business Digital business optimization versus digital business transformation A design-led innovation approach The key elements of this transformation: people and attitudes Hélio Mosquim, Vale					
16:10	Wrap-Up, Closing Reflections and Thoughts for the Future (Room: Meridian) Eckhardt Siess, SAP					
16:30	Close of the Conference					

Partner Microforums

Day 1

We are delighted to announce the partner microforum and demo schedule for the co-located International SAP Conferences for Building Materials; Chemicals; Forest Products, Paper and Packaging, Mining and Metals. These specially tailored sessions will take place during the morning, lunch and afternoon breaks so feel free to grab a coffee and attend these microforums and demos to gain additional insight and experience.

Time	Microforum Theater 1 (Room: Tycho)	Microforum Theater 2 (Room: Stella)
11:00 – 11:30	Digitalization in the Process Industry: Versatile, Better, and Faster <ul style="list-style-type: none"> A digital attacker model for the chemicals industry Adaption of SAP S/4HANA Agile project methodology within agile businesses Götz Erhardt, Accenture	Accelerating the HANA Implementation for Metals and Mining <ul style="list-style-type: none"> Metals and Mining industry challenges and views The IBM and SAP partnership PoV, coverage and components of the IMPACT Solution Overview of the innovative solutions in Metals and Mining Key solutions overview i.e. blending optimizer, IoT solutions Next steps Niraj Ranjan Sharma, IBM
12:45 – 13:15	The Vertical Integration of Production and Lab Data with SAP Leonardo IoT Capabilities – The Connected Lab <ul style="list-style-type: none"> Explore the connected lab – an application supporting vertical integration for chemical manufacturing and quality management that leverages SAP Leonardo IoT running on SAP Cloud Platform Learn how the digital twin represents the automation level and integration of production and lab data Discover how the notification of “unexpected results” supports digital risk management in real time and full visibility, and how root-cause analysis drives process improvements Dr. Dieter Genske, iCD Thomas Haendly, enowa AG	Delivering Environmental and Social Performance Through InfoScope <ul style="list-style-type: none"> “Mining with principles” and your “social license to operate” Enterprise land management – ensuring compliance and delivering outcomes Geospatial intelligence for land use approvals and permits High environmental and social performance through InfoScope Navin Nirmalrajan, K2fly Ltd.
15:15 – 15:45	Digital Integrated Business Planning – Shooting for Planning Perfection <ul style="list-style-type: none"> Align all quantity and value planning activities towards one company goal Utilize advanced digital technology to drive and support the alignment process Achieve significant EBIT impact Michael Bick, EY	Where Should Forest Products and Paper Firms Begin Their Digital Transformation? <ul style="list-style-type: none"> What is happening in the pulp and paper industry? Value drivers for transformation Leadership, high quality analytics, and information Digital transformation – Is it both evolution and change? How to get started? Gaurav Helaiya, IBM

Partner Microforums

Day 2

Time	Microforum Theater 1 (Room: Tycho)	Microforum Theater 2 (Room: Stella)
11:00 – 11:30	Top Floor to Shop Floor – Manufacturing in the Mill Industry <ul style="list-style-type: none"> Smart manufacturing through integrated planning Optimizing the entire production chain Track-and-trace functionality with integrated production confirmations Remote automation, which is now available in paper mills The steps to operational excellence through real-time KPIs Maximizing manufacturing productivity with a digital twin Karl Fuchs and Thomas Blöchl, T.CON GmbH & Co. KG, Germany	
12:45 – 13:15	Tool Life Cycle Management with VCPowerPack <ul style="list-style-type: none"> Overview and Specifications Implementation approach and considerations: <ul style="list-style-type: none"> Ordering/ re-ordering Quality checks/ Production Invoicing Tooling portal enhancements and setup Patrick Fichtner, AICOMP	The Perfect Plant: The Future of Plant Maintenance in the New Paradigm of IoT and Artificial Intelligence <ul style="list-style-type: none"> A maintenance paradigm shift: IoT and artificial intelligence Is the perfect plant possible? Who is Sigga? The Sigga solution Romeo Sciotta, Sigga Workforce Technologies

Partner Demos

Day 1

Our sponsoring partners will be delivering 10 minute quick fire demos at their booths during the course of the conference. All delegates are invited to join in order to gain better insight into innovative solutions, apps and methodologies. Experience new software first hand, ask your questions and takeaway key learnings.

Time	Title	Speaker
11:00 – 11:10	Value Generation from Accenture Apps on SAP Cloud Platform	Erik Hellemans, Accenture
11:20 – 11:30	Enterprise Collaboration in Mining Operations	Anthony Fraser, RPM
12:30 – 12:40	InfoScope Enterprise Land Management – Delivering on Environment, Social, and Governance (ESG)	Navin Nirmalrajan, K2fly
12:50 – 13:00	Optimizing your SAP Software Implementation in Metals and Mining	Niraj Sharma, IBM
13:10 – 13:20	Blockchain and IoT – A Supply Chain Use Case	Sascha Müller, EY
15:10 – 15:20	The Harmonized European Product Notification – The New PCN Format	Christian Pöner, Helasoft GmbH
15:30 – 15:40	Chemical Manufacturing 4.0 – IoT Innovations by iCD. and enowa	Dr. Dieter Genske, iCD and Thomas Haendly, enowa
15:50 – 16:00	T.CON Smart for Mill – Five Key Elements of a Sophisticated Manufacturing Solution	Sasa Mihajlovic and Peter Flieher, T.CON GmbH & Co. KG

Partner Demos

Day 2

Time	Title	Speaker
11:00 – 11:10	The Sigga Solution: A Live Demo	Romeu Sciotta, Sigga Workforce Technologies
11:20 – 11:30	CPQ in Cloud and Mobile	Sascha Rauhe, AICOMP
12:30 – 12:40	Industry Data Unleashed – SCP and CDE as Architectural Game-Changers	Bernhard Rumpl, Tieto Oyj
12:50 – 13:00	Composite Print Automation with LP. Composer and Embedded PP/DS	Michael Lauterbach, Dr. Lauterbach & Partner
13.10 – 13:20	Accenture Intelligent Enterprise Platform for Mining and Metals SAP S/4HANA Migration	Andrew Zoryk, Accenture

Registration Form

International SAP Conferences for Building Materials; Chemicals; Forest Products, Paper and Packaging; Mining and Metals

First Name	Last Name
Company	Job Title
Industry Sector	Street
City, State	Zip Code, Postal Code
Country	Phone
Fax	E-mail
Date	Signature

I wish to attend the following Conference

- International SAP Conference for Building Materials
- International SAP Conference for Chemical
- International SAP Conference for Forest Products, Paper and Packaging
- International SAP Conference for Mining and Metals

Payment Method

- Credit Card Invoice

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Conference Venue

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Event Fees

Type	Early Bird	Standard
Conference Only	€ 1090	€ 1190
Half Day Workshop	€ 350	€ 350
Full Day Workshop	€ 690	€ 690

* All fees are subject to 23% VAT

** Early Bird Fee is valid until 24th August, 2018

NOTE: Payment should also be received by the deadline for the early bird discount to apply.

Terms and Conditions

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Cancellations must be made in writing at least two weeks before the beginning of the event. In this case we will charge a processing fee of £175.00, €200.00 or \$250.00 dependent on the currency of the event that you have registered for. Cancellations received less than two weeks before the event will be liable for the full registration fee. This also applies to registrants who do not attend the event. If a participant cannot attend for whatever reason, it is of course possible to nominate a substitution. Substitutions must be received in writing, must be addressed to the registration office and must include the names of both the original and the substitute registrants. We reserve the right to cancel your registration or refuse access to the event.

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- (2) The place of jurisdiction is Berlin.
- (3) The place of performance is Berlin, or in case of consulting projects the agreed location, and with regard to events the announced event location.available for sharing post-conference.vations is the exclusive responsibility of the registrant.

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